



**Construction Specifications Institute**  
PORTLAND CHAPTER

# 2018 SPONSORSHIP OPPORTUNITIES



## Follow these steps to get started

### Step 1

Learn more about Construction Specifications Institute, Portland Chapter.

### Step 2

Discover upcoming sponsorship opportunities.

### Step 3

Select the sponsorship package that best suits your needs, goals, and budget.

### Step 4

Choose any extras you might want to add to your sponsorship package.

### Step 5

Complete the sponsorship agreement and return to the Portland Chapter.



## Step 1

# WHO IS CSI?

Portland Chapter CSI, established in 1960, is one of 140+ local chapters nationwide that make up the Construction Specifications Institute, a national association including specifiers, architects, engineers, contractors, facility managers, product representatives, manufacturers, owners and others who are experts in building construction and the materials used therein. We are dedicated to improving organization, management and communication of building information through:

- A diversified membership base of allied professionals involved in the creation and management of the built environment.
- Continuous development and transformation of standards and formats.
- Education and certification of professionals to improve project delivery processes.
- Creation of practice tools to assist users throughout the facility life-cycle.

## What makes CSI unique?

1. CSI is the only organization that brings together all the players in the commercial construction industry. CSI's membership includes architects, engineers, designers, product specifiers, contractors, product representatives, owners, facility managers, and many others who are touched by construction documentation.
2. CSI members bring real world solutions to this ever-changing climate.
3. CSI is renowned for its rigorous certification programs for professionals seeking to improve their knowledge of accurate and concise construction documents.

## Mission Statement:

*Our mission is to advance building information management and education of project teams to improve facility performance.*



# WHAT SPONSORS ARE SAYING



"The purpose of CSI is to bring all partners from the construction industry together. Sponsoring these events makes it possible to complete that mission. If I can reach the design, contractor and supplier communities at the same time by sponsoring a single event I consider that a win."

**Christopher Bennett, CSI, CDT**  
**Project Manager, Tao Group**

## Step 1

"Being a CSI sponsor provides a great connection of my face, my product, and my company to the other members. In our case when the subject is metal panels, mine is the face they see in their minds. It is a valuable connection."

**Steve Popkes, CSI, CDT**  
**AEP Span**

Industry Forum; "The CSI Industry Forum has grown to become one of the marquee events in the Portland area. Both the 6 x 10's and Keynote presentation are innovative and inspiring. CSI bring all trades together and we've found that the Industry Forum provides an unique opportunity for Ideate to network with local Architects, Engineers, Contractors and Building Owners."

**Qatanna Palioca, Marketing Director**  
**Ideate Inc.**



"We are pleased to be a repetitive sponsor for the Portland Chapter CSI Golf Tournament. This well-organized event allows us a day to informally collaborate and network with our clients, vendors, and peers. We have found over and over again that investing a day out of the office in this casual and fun environment pays dividends to many a projects' success. We appreciate the time and energy that the Portland CSI team puts forth to make this such a successful event and look forward to partnering in the future."

**Susie Sirovatka, CSI**  
**Professional Roof Consultants**

## Step 2

# SPONSORSHIP OPPORTUNITIES

## Monthly Chapter Meetings

**Second Tuesday of the month, location varies**

Chapter meetings are held once a month and are publicized to over 500 industry professionals. On average, they attract 50-100 attendees. These meetings allow members the opportunity to exchange information, make new connections, and develop professional relationships.

### Benefits:

- Registration for 1 individual to event
- Clickable logo on event website and invitations
- Logo on all event promotional materials
- Recognition and opportunity to make a 5-minute pitch before presentation
- Table top display space



### Past Chapter Meetings:

- Annual Economic Forecast
- Resiliency: How to Prepare for the "Big One"
- Construction Tour of the OHSU Collaborative Life Sciences Building
- Annual Chili Cook-Off and Awards Ceremony
- Annual Architectural Scavenger Hunt
- PSU Viking Pavilion Tour

## Step 2

# SPONSORSHIP OPPORTUNITIES

## Learning & Libations

Every 4-6 weeks, location varies

### Benefits:

- Complimentary admittance to each event for you and a guest
- Logo on event website and invitations for all education sessions throughout the year (approximately 7-9 events annually)
- Recognition at each event



The CSI Education Series is focused on bringing CSI members and non-members together to learn about a specific topic related to project delivery, process, and construction. The goal of our education sessions is to be affordable and useful. These sessions are designed to be a more casual, fun and comfortable for the attendees. We provide beer, pizza, laughs and information that can be applied the very next day in the field. Attendance varies from 10-50 people per event.

### Past Education Events Include:

- Roofing Series
- 3D Technology for the Built Environment
- Building to the Model
- Willamette Falls Site Tour
- Mock Bid Day
- Specs 101
- AIA A201™ Review
- Energy Sub-Metering
- Getting Started with the AREs
- Bluebeam for Design and Construction



## Step 2

# SPONSORSHIP OPPORTUNITIES

## Annual Golf Tournament August 2018 at Lewis River Golf Course

The CSI Annual Golf Tournament is our key fund-raising event of the year. Part of the funds raised provides scholarships to students and professionals pursuing certification in construction document technology (CDT) or an advanced certification.

All sponsors receive:

- Featured sponsorship recognition in all golf tournament promotional materials
- Recognition in the Portland Chapter newsletter, The Predicator, and on the chapter website

### Benefits:

#### Tournament Sponsor

- Banner with your logo and CSI logo at registration and dinner
- Display table available at registration
- 1 foursome and 4 drink tickets

#### Beverage Cart Sponsor

- Banner on beverage cart with logo
- 1 dinner included and 2 drink tickets

#### Dinner Sponsor

- Recognition during awards dinner
- Table signage at all dinner tables
- 1 dinner included and 2 drink tickets

#### Hot Dog Stand Sponsor

- Material banner at hot dog stand

#### Last Ball Standing Game Sponsor

- Company name on the Rules of the Game
- Prize given on your behalf
- Opportunity to draw winning ball during dinner
- 2 drink tickets

#### Course Sponsor (Driving Range or Putting Green)

- Signage at driving range or putting green
- Recognition during awards dinner

#### Tee Box Sponsor

- Signage at sponsored tee box, tee box sign provided by CSI
- May have a person(s) staffing tee box to network, pass out items, or play games with players
- 1 dinner and 2 drink ticket
- All tee box sponsors to provide 1 raffle prize

#### Game Hole Sponsors

- Signage at game hole, sign provided by CSI



## Step 2

# SPONSORSHIP OPPORTUNITIES

## 2018 Industry Forum

March 8, 2018 at the Portland Art Museum, Grand Ballroom

The Industry Forum, attended by hundreds of designers, engineers, contractors, product representatives and project owners, provides the design and construction community an annual informative and stimulating look at what's new and innovative in the industry. Held at the Portland Art Museum from 4-8 PM, attendance for 2017 topped 250 attendees.

### Benefits:

#### Platinum Exhibitor

- 30 event tickets for your guests (\$750 value)
- Logo on all event materials, including a poster that gets distributed to dozens of associations, schools, and firms across the metro area
- Personal meeting for two with keynote speaker
- Premier exhibit location
- Logo on banner at the event
- One year advertising on chapter website (\$500 value)
- Speed education in partnership with AIA

#### Gold Exhibitor

- 20 event tickets for your guests (\$500 value)
- Logo on all email advertising and event website
- Select exhibit location
- Logo on banner at the event
- Six months advertising on chapter website (\$250 value)
- Speed education in partnership with AIA

#### Silver Exhibitor

- 5 event tickets for your guests (\$125 value)
- Logo on all email advertising and event website
- Great exhibit location

#### Bronze Exhibitor

- 2 event tickets for your guests (\$50 value)
- Logo on event website
- Great exhibit location





# Step 3

# SELECT YOUR PACKAGE

Following is a at-a-glance comparison of sponsorship package levels and their benefits.

Event	Available	Cost	Attendees	Tickets/ Entry	5 Minute Pitch	Display Table	Logo on Event Materials	Signage	Logo on Website	Logo in Newsletter
Chapter Meeting	2/mo.	\$250 member \$300 non	50-100	1	X	X	X			
Learning & Libations Series	1*	\$1,000	20-40	1	<b>SOLD FOR 2018</b>		X		X	X
* Can be split										
<b>Annual Golf Tournament</b>										
Tournament	1	\$1,500	140-160	4 players / 4 drink tickets			X	X	X	X
Beverage Cart	2	\$1,000	140-160	1 dinner / 2 drink tickets			X	X	X	X
Dinner	4	\$750	140-160	1 dinners / 2 drink tickets			X	X	X	X
Hot Dog Stand	3	\$500	140-160				X	X	X	X
Last Ball Standing Game	1	\$500	140-160				Logo on Rules		X	X
Course	2	\$300	140-160				X	X	X	X
Tee Box	18	\$250	140-160	1 dinner / 2 drink tickets		X	X	X	X	X
Game Hole	8	\$150	140-160				X	X	X	X
<b>Industry Forum</b>										
Platinum	5	\$2,500	350-450	30		X	X	X	X	X
Gold	Unlimit	\$1,700	350-450	20		X	X		X	X
Silver	Unlimit	\$1,300	350-450	5		X	X		X	X
Bronze	5	\$700	350-450	0		X	X		X	X



## Step 4

# CHOOSE EXTRAS

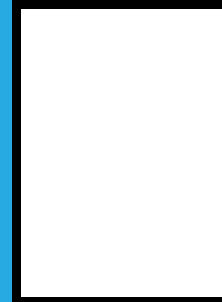
Would you like to add extras to your sponsorship package?

## Advertising Opportunities

The Predicator is the Portland Chapter's monthly e-newsletter that is sent to over 500 industry professionals each month.

- Premium placement surcharge \$100 (Max 2 per issue)
- Full width ad (418 x 138 px): \$155/month
- Half width ad (205 x 138 px): \$100/month
- Sidebar ad (138 x 238 px): \$75/month
- Small ad (138 x 138 px): \$25/month

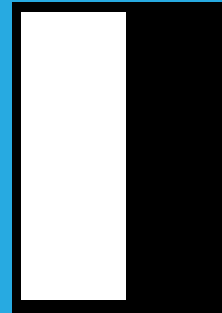
**BUY 10 MONTHS, GET 2 MONTHS FREE:**  
Buy a sidebar, full-width or half-width ad for 10 months and get two additional months (totaling a full year) for free!



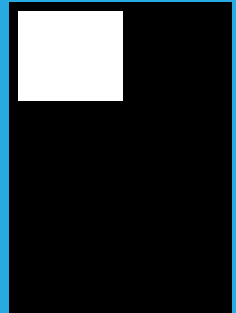
418x 138px



205x 138px



135x 138px



138x 138px

Advertising rates for the website at <http://portland.csinet.org/>.

- Scrolling sidebar ad: \$500/year - Up to three images at 200 px wide that transition with link to URL
- Sidebar ad at 200 px wide: \$250/year (static ad)



# Step 5

# COMPLETE THE AGREEMENT

Event	Cost	Total	Additional Info.
Chapter Meeting	\$250 \$300	\$	Month(s) desired:
Learning & Libations Series	\$1,000	<b>SOLD</b>	
<b>Annual Golf Tournament</b>			
Tournament	\$1,500	\$	
Beverage Cart	\$1,000	\$	
Dinner	\$750	\$	
Hot Dog Stand	\$500	\$	
Last Ball Standing Game	\$500	\$	
Course	\$300	\$	
Tee Box	\$250	\$	
Game Hole	\$150	\$	
<b>Industry Forum</b>			
Platinum	\$2,500	\$	
Gold	\$1,700	\$	
Silver	\$1,300	\$	
Bronze	\$700	\$	
<b>Extras</b>			
Full width ad	\$100	\$	Commit 10 months and get 2 free
Half width ad	\$155	\$	Commit 10 months and get 2 free
Sidebar ad	\$100	\$	Commit 10 months and get 2 free
Small ad	\$25	\$	
Scrolling sidebar	\$500	\$	
Sidebar	\$250	\$	
<b>TOTAL COMMITMENT</b>		\$	

Portland Chapter CSI will invoice you for the sponsorship package.  
Please complete the information below and email to [office@portlandcsi.org](mailto:office@portlandcsi.org)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ C/S/Z: \_\_\_\_\_